

VFW DEPARTMENT OF DELAWARE 2022-2023 MEMBERSHIP PROGRAM

1. **Membership goals for 2022-2023:** To achieve 100% in membership by recruiting, retaining and mentoring a stable membership base that includes all generations of veterans. To cultivate a Department that is well versed in institutional knowledge and actively involved at all levels of the organization and in the local community. To ensure Posts have a strong tradition of service, leadership and community outreach. Post involvement and actions are the key to our success.
2. **Critical Post Actions.**
  - A. Each Post Commander should develop a membership plan.
  - B. Improve communications to all your members.
  - C. Check on members you haven't heard from in a while.
  - D. Contact members who have not renewed their membership and find out why. See if they would consider reinstatement.
  - E. Increase Life Membership.
  - F. Partner with other VSOs and organizations.
  - G. Establish and maintain a social media presence.
3. **Individual Recruiter Awards:**
  - A. 5 Member Recruiter –\$10 and Commander's Pin.
  - B. 10 Member Recruiter – \$25
  - C. 20 Member Recruiter – \$50
4. **Top Recruiter** for the State (as of May 31, 2023) – Dept Commander Gift
5. **Post Membership Awards:**
  - A. Posts achieving 100% in membership and have at least one new and/or reinstated members by January 1, 2023 will receive \$200.
  - B. Posts achieving 100% in membership after January 1, 2023 and with three new and/or reinstated members by March 31, 2023 will receive \$100.
  - C. Any Post achieving 104% of their prior year adjusted total membership by May 31, 2023 with at least 5 new and/or reinstated members will receive \$250.
  - D. The District with the highest membership percentage on June 1, 2023 will receive \$100.
6. **All-State Team of Post Commanders** – Posts completing all requirements listed below will be named to the All-State Team and will be recognized at the 2023 State Convention along with the Captain of the All-State Team.
  - A. Membership. A Post must achieve 100% in membership by June 30, 2023. Division 10 Posts must have a minimum of 51 members.
  - B. Attendance. Commander, Sr. Vice, or Jr. Vice must be present at all Council Meetings, Sept. 2022 through May 2023.
  - C. The Quarterly Audit Reports must be submitted to the Department Quartermaster within 30 days following the end of each quarter (Jun/Sep/Dec/Mar).
  - D. Quartermaster's Bond must be renewed by August 31, 2022, or within 30 days of the application being received at the Post in accordance with National By-Laws.
  - E. Post Inspection must be completed prior to January 27, 2023.

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- F. Post must place Buddy Poppy Order equal to 5 poppies per member based on prior year adjusted membership number by March 30, 2023.
- G. Must have one Voice of Democracy or Patriots Pen entry and one Teacher of the Year entry (Any Grade) submitted to their District.
- H. Must hold a fundraiser for Veterans and Military Service and donate \$100 to VMS National Program Services.
- I. Submit Community Service, Americanism, and Youth activity reports on the Department website and into the Dashboard. Must include at least twenty community events. Report due NLT 1 April 2023 to District Commander. This date is for All-State Team and Community Service Post of the Year purposes only.
- J. Establish and maintain a social media presences such as a Face Book page that provides information about Post and VFW activities.

**7. All State District Requirements** – Any District completing all requirements listed below will earn All-State Team recognition.

- A. Be 100% in Membership no later than June 30, 2023.
- B. The District Quartermaster must be bonded by Aug. 31, 2022.
- C. All posts in the District must be inspected by February 28, 2023.
- D. All Posts in the District must purchase Buddy Poppies.
- E. All District Quarterly Audits must be submitted as required by Section 418 of the National By-Laws.
- F. The District must submit a candidate for State Judging in Voice of Democracy, Patriots Pen and a Teacher of the Year (Any Grade).
- G. The District Commander, Sr. Vice, or Jr. Vice must attend all Council of Administration Meetings.
- H. Participate in at least two community-related events that serve as recruiting opportunities for Posts in the District.
- I. Submit one Community Service Post of the Year application to the Department NLT April 15, 2023.

**8. Appointments to the All-State teams** will occur as the completion of requirements can be confirmed. District Commanders and Department Officers having oversight of these activities must submit initial reports to the membership chair NLT April 15, 2023.

**9. National All American Post and District Programs.** Posts and Districts are also encouraged to compete for their respective National All-American Program awards. These requirements are different from the All-State programs. Earning All-State does not automatically qualify a Post or District for the National All-American Program. Please refer to the National Commander's Program for the specific requirements.

**10. Membership Chairman** for 2022-2023 is John Morrow, Post 475. Please contact him or the Department Commander if you have any questions or need assistance.